



EVERGREEN LINE

Evergreen Opens Four New Offices in Latin America

January 14, 2019 – In view of the growth potential in Latin American trade, Evergreen Line is continuing to establish its own offices at main service locations in the region. The move will strengthen the effectiveness of the line's operations, improve its capability to react to market opportunities, optimize the efficiency of its network routing and enhance its competitiveness in the area.

Evergreen Line has just opened its own agency in Colombia following the establishments of other offices in Peru, Chile and Mexico over the past few months. In setting up these offices Evergreen confirms its continued commitment to serving the trade and economy of Latin American west coast region. The dedicated personnel at these locations will have responsibility for local marketing and sales, customer service, shipping documentation, ground transport and port operations.

In order to expand the container transport options for its customers in Far East – Latin American west coast trade, Evergreen has teamed up with partners to add two more trans-pacific services; these are in addition to the two currently operated by Evergreen. As a result the range of direct ports of call on offer via, the now four weekly services, has been expanded to Pusan (South Korea), Qingdao and Xiamen (China) and, in Latin America, Ensenada (Mexico) and Lirquen (Chile).

Although Latin America has an abundance of natural resources, a variety of common consumer goods are imported. The pattern of economic trade with East Asia is consequently complementary. The latter has a fully developed manufacturing industry base and, at the same time a requirement for the mineral resources, as well as the fruits, seafood and other agricultural products in which Latin America is so rich. The opposing seasonality of southern and northern hemispheres enhances this symbiosis and extends further the choices for Asian consumers.

Among the Latin American countries, Chile, with the longest coastline of any country in the world stretching to more than 4,300 kilometres, has an extraordinary range of climate patterns which endows it with a vast array of natural produce from both the land and the ocean. In response to customer demand for exporting such commodities, Evergreen has adjusted its service routings, greatly cutting down the transit time for Chilean exports to East Asia and therefore assisting local fresh produce exporters to take advantage of business opportunities.

Evergreen Line is committed to providing efficient shipping transportation throughout its global service network. In addition to an on-going fleet renewal program, the line has also expanded its regional operations in recent years. As of today, Evergreen Line has established its own agency offices in more than 30 countries around the world in the belief that this commitment will provide superior transport services for its customers.

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